Hannah Smolko

hsmolko@hannahsmolko.com

www.hannahsmolko.com

Education

Bachelor of Arts in Graphic & Interactive Design Moravian College, Bethlehem, PA May 2017

Related Experience

Freelance Graphic Design (2015–Present)

- » Designed the book cover for *Trust Your Gut: A Surgeon's Guide* to *Getting it Done* by Dr. Tom Nicholson M.D. M.B.A.
- » Redesigned the brochure for Hopewell Pheasantry Inc. in Felton, PA
- » Designed the cover art for "The Ancients", an EP created by an electronic music group known as Polygraf
- » Designed the brand for client's small family business known as Algonquin

Graphic Design Intern, Imagevolution, Bethlehem, PA (January–April 2017)

- » Designed and updated client websites through the use of WordPress
- » Played an essential role with designing print and web brand deliverables for clients with senior level designers

Studio South Designer, Moravian College, Bethlehem, PA (September 2016–April 2017)

- » Designed projects proposed by various organizations from the Moravian College community for print
- » Collaborated with clients to create and execute a design plan for the client's project request

Graphic Design Assistant, ArtsQuest, Bethlehem, PA (September–December 2016)

- » Designed and updated print and digital marketing materials for the promotion of company events
- » Updated ArtsQuest print advertisements used within various Bethlehem news outlets

Graphic Design Intern, ArtsQuest, Bethlehem, PA (May–August 2016)

- » Designed and updated print and digital marketing materials for the promotion of company events
- » Updated ArtsQuest print advertisements used within various Bethlehem news outlets
- » Interacted with a diverse population of clientele to promote the ArtsQuest company and their partners

Skills

Design

- » Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat Pro, Experience Design, Bridge
- » Sketch
- » WordPress
- » Digital Photography
- » Typography
- » HTML/CSS
- » MailChimp

Computer

- » Apple & PC devices
- » Microsoft Word, Powerpoint, Excel
- » Google Drive, Docs, Mail, Calendar, Analytics, Slides, Sheets
- » Basecamp, Dropbox

Language

» French: Written and Verbal Proficiency

Distinctions

Earned a 3.85 GPA and received Dean's List recognition eight consecutive semesters

Selected to Gamma Sigma Alpha (Spring 2017) based on academic performance as a Greek life member

Selected into Phi Sigma Iota International Foreign Language Honor Society (Spring 2016) based on academic performance as a minor in French studies

Selected to Kappa Pi Art Honors Society (Spring 2016) based on academic performance as a graphic design major

Received recognition for having one of the top five GPAs in Zeta Tau Alpha (Fall 2015 & 2016) from Panhellenic Council

Campus Involvement

Relay for Life: Colleges Against Cancer (Fall 2015–Spring 2016)

Moravian College Wind Ensemble (Spring 2014–Spring 2016)

Zeta Tau Alpha (Fall 2014–Spring 2017)

- » Fundraising Chairman (January–December 2015)
- » Vice President 2/New Member Coordinator (January– December 2016)
- » Programming Council Secretary (January–April 2017)



